

# NEVADA MINING SPECIAL

## SEPTEMBER 2023 EDITION

*Maintain your presence in the industry.*



### NEVADA MINING SPECIAL EDITION

September 2023 Edition Distribution :

Nevada Mining Association Members (426)

Mining Company Headquarters W.U.S. (295)

Mines, Projects and Operations W.U.S. (376)

AEMA & SME Target Readers (4,890)

MINExpo '21 Pre-Post (16,139)

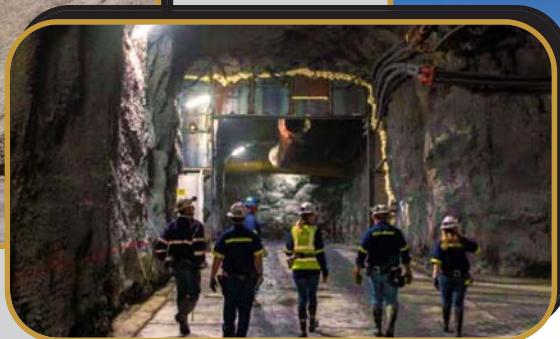
Readership Mailing Distribution (20,132)

Readership Edition Sent Digital Format (40,000+)

*Bonus Distribution To Mining Record Subscribers*

# THE MINING RECORD<sup>TM</sup>

SINCE 1889, THE VOICE OF THE MINING INDUSTRY



**THE MINING RECORD WILL BE MADE AVAILABLE TO INDUSTRY DECISION MAKERS**

*The Mining Record will be placing your company's advertisement in the hands of: Mining Executives, Mine Managers, Superintendents, Purchasing Agents and Associated Members Of The Mining Industry Proper.*

**ADVERTISING DEADLINE: SEPTEMBER 5, 2023**

**ADVERTISING RATES & HOW TO ATTEND ON THE REVERSE SIDE.....**

The Mining Record focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.



# 2023 NEVADA MINING EDITION

ADVERTISING DEADLINE: SEPTEMBER 5, 2023

## MINING RECORD 2023 ADVERTISING RATES:

Business Card Size	\$325.00	...4 col. inches....	3 7/8" x 2"
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page	\$1,525.00	...79 col. inches...	.....9 3/4" x 15 3/4"
Full Back page	\$1,795.00	...79 col. inches...	.....9 3/4" x 15 3/4"

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$60.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

☐ **10% DISCOUNT**...PLACE MY ADVERTISEMENT IN BOTH SPECIAL EDITIONS FOR A 10% DISCOUNT.

☐ PLACE ADVERTISEMENT IN THE 2023 NEVADA MINING EDITION. ☐ PLACE ADVERTISEMENT IN THE 2023 AEMA EDITION.

☐ AD ON HAND AT THE MINING RECORD. ☐ NEW AD ENCLOSED ON FLASH DRIVE/CD. ☐ AD COMING. EMAIL: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY: .....

TEL: .....

NAME: .....

EMAIL: .....

SIGNATURE: .....

TITLE: .....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748**

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823

Tel: 303-663-7820

Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

[www.miningrecord.com](http://www.miningrecord.com)

**UPCOMING EVENTS AND EDITIONS: [WWW.MININGRECORD.COM](http://WWW.MININGRECORD.COM)**